

# Office of Institutional Effectiveness



## Pearland Facts at a Glance: Spring 2011 to Spring 2014

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#### University of Houston-Clear Lake Office of Institutional Research Enrollment Management Trends: UHCL Pearland Spring Facts at a Glance

This report consists of a 4 year demographic study for Spring terms. The demographic data pages present actual UHCL certified data extracted from a PeopleSoft query for inclusion of each student's most current Academic Plan record. Student level data uses a CBM-001 extract and SCH information is derived from the CBM-001 student report as well. If variance exists when comparing these figures to other previously published reports, it is important to note that these data may follow a different methodology. Totals by school and classification have all been

				Figure 1									
	N = Ac	tual nu	mber o	f cases	; % = C	olumn		t; n/a =	not ap	olicable	<b>;</b>		
								Spring 2011 vs. Spring 2014 These data are not aggregated					
			Spring Spring Spring Spring				by			lassification (graduate or			
			2011	2012	2013	2014	Chg.	% Chg.	unde	rgraduate)			
Univers		eadcount:	672	798	704	712	32	4.8	the s	the small cohort.			
of Hous		SCH:	3,027	3,414	2,988	2,965	-39	-1.3					
Clear La	ake										Change		Change
		Spring	g 2011	Spring	g 2012	Sprin	g 2013	Spring	g 2014	Spring 2011 vs. Spring 2014		•••	2013 vs. g 2014
		N	%	N	%	N	%	N	%	N.	%	Chg.	% Chg.
Classification	undergraduate	478	71.1	652	81.7	570.0	81.0	555	77.9	77	16.1	-97	-14.9
	graduate (incl. Doctoral)	194	28.9	146	18.3	134.0	19.0	157	22.1	-37	-19.1	11	7.5
Gender	male	151	22.5	185	23.2	160.0	22.7	148	20.8	-3	-2.0	-37	-20.0
	female	521	77.5	613	76.8	544.0	77.3	564	79.2	43	8.3	-49	-8.0
Status	Full-time 12+sch ugrad / 9+ sch		51.5	447	56.0	374.0	53.1	350	49.2	4	1.2	-97	-21.7
	PT	326	48.5	351	44.0	330.0	46.9	362	50.8	36	11.0	11	3.1
<sup>1</sup> Ethnic Origin		300	44.6	340	42.6	271.0	38.5	291	40.9	-9	-3.0	-49	-14.4
	Black	95	14.1	107	13.4	87.0	12.4	75	10.5	-20	-21.1	-32	-29.9
	Hispanic	215	32.0	265	33.2	270.0	38.4	277	38.9	62	28.8	12	4.5
	Asian	33	4.9	51	6.4	38.0	5.4	43	6.0	10	30.3	-8	-15.7
	Am. Indian	2	0.3	3	0.4	3.0	0.4	0	0.0	-2	-100.0	-3	-100.0
	International	12	1.8	5	0.6	14.0	2.0	9	1.3	-3	-25.0	4	80.0
	Unknown	5	0.7	8	1.0	8.0	1.1	5	0.7	0	0.0	-3	-37.5
	Hawaiian/ Pacific Island		0.4	2	0.3	1.0	0.1	0	0.0	-3	-100.0	-2	-100.0
3	Multi-racial	7	1.0	17	2.1	12.0	1.7	12	1.7	5	71.4	-5	-29.4
<sup>2</sup> First Time or	Yes	121	18.0	132	16.5	108.0	15.3	82	11.5	-39	-32.2	-50	-37.9
Transfer	No	551	82.0	666	83.5	596.0	84.7	630	88.5	79	14.3	-36	-5.4
<sup>3</sup> Residency	Harris County Chambers County	315 2	46.9 0.3	396 3	49.6 0.4	341.0 6.0	48.4	364 3	51.1	49 1	15.6 50.0	-32 0	-8.1
	-	182	27.1		22.7	180.0	0.9 25.6		0.4 27.1	11	6.0	12	0.0
	Brazoria County Galveston County	82	12.2	181	13.9	90.0	12.8	92	12.9	10	12.2	-19	-17.1
	Fort Bend County	30	4.5	42	5.3	90.0 26.0	3.7	92 38	5.3	8	26.7	-19	-17.1
	Other Texas Counties	13	4.5 1.9	42	2.1	14.0	2.0	13	5.3 1.8	0 0	0.0	-4	-9.5
	US Counties not in TX	3	0.4	0	0.0	3.0	0.4	0	0.0	-3	-100.0	-4	-23.5 n/a
	Foreign Countries	45	6.7	48	6.0	44.0	6.3	9	1.3	-36	-80.0	-39	-81.3
	i oroigii oountriea		0.7		0.0	U.77.V	0.5	3	1.5	-00	-00.0	-00	-01.5

mlb; Spring 2014 uhcl Pearland facts at a glance final

										4 Year	Change	1 Year	Change
		Spring	g 2011	Spring	g 2012	Spring	g 2013	Spring	g 2014	Spring 2011 vs. Spring 2014		Spring 2013 vs. Spring 2014	
		N	%	N	%	N	%	N	%	Chg	% Chg.	Chg.	% Chg.
Age category	20 or younger	7	1.0	11	1.4	2.0	0.3	5	0.7	-2	-28.6	-6	-54.5
	21 to 22	67	10.0	95	11.9	91.0	12.9	77	10.8	10	14.9	-18	-18.9
	23 to 24	122	18.2	147	18.4	124.0	17.6	136	19.1	14	11.5	-11	-7.5
	25 to 26	109	16.2	131	16.4	109.0	15.5	123	17.3	14	12.8	-8	-6.1
	27 to 29	103	15.3	129	16.2	106.0	15.1	105	14.7	2	1.9	-24	-18.6
	30 to 32	77	11.5	75	9.4	62.0	8.8	66	9.3	-11	-14.3	-9	-12.0
	33 to 35	50	7.4	51	6.4	53.0	7.5	53	7.4	3	6.0	2	3.9
	36 to 38	33	4.9	44	5.5	34.0	4.8	34	4.8	1	3.0	-10	-22.7
	39 to 41	36	5.4	32	4.0	30.0	4.3	31	4.4	-5	-13.9	-1	-3.1
	42 to 44	22	3.3	24	3.0	34.0	4.8	22	3.1	0	0.0	-2	-8.3
	45 to 47	12	1.8	20	2.5	21.0	3.0	17	2.4	5	41.7	-3	-15.0
	48 to 50	15	2.2	17	2.1	13.0	1.8	14	2.0	-1	-6.7	-3	-17.6
	51 to 55	11	1.6	14	1.8	15.0	2.1	14	2.0	3	27.3	0	0.0
	56 to 64	7	1.0	5	0.6	8.0	1.1	13	1.8	6	85.7	8	160.0
	65 plus	1	0.1	3	0.4	2.0	0.3	2	0.3	1	100.0	-1	-33.3
	Average Age	30.0		29.6		30.2		30.1		0.1	0.3	1	1.7
<sup>4</sup> Tuition Status	Resident	630	93.8	758	95.0	662	94.0	677	95.1	47	7.5	-81	-10.7
	Non-resident	15	2.2	11	1.4	15	2.1	11	1.5	-4	-26.7	0	0.0
	Foreign waiver or other	27	4.0	29	3.6	27	3.8	24	3.4	-3	-11.1	-5	-17.2
Semester	3 or fewer	37	5.5	42	5.3	32	4.5	39	5.5	2	5.4	-3	-7.1
Credit Hours	4 thru 6	181	26.9	152	19.0	153	21.7	171	24.0	-10	-5.5	19	12.5
(SCH)	7 thru 9	136	20.2	169	21.2	157	22.3	166	23.3	30	22.1	-3	-1.8
	10 thru 12	212	31.5	302	37.8	259	36.8	214	30.1	2	0.9	-88	-29.1
	13 thru 15	86	12.8	105	13.2	90	12.8	95	13.3	9	10.5	-10	-9.5
	16 or more	20	3.0	28	3.5	13	1.8	27	3.8	7	35.0	-1	-3.6
SCH by	Pearland ONLY	795	26.3	702	20.6	597	20.0	459	15.5	-336	-42.3	-243	-34.6
Location	Pearland Plus Other	2,232	73.7	2,712	79.4	2391	80.0	2,506	84.5	274	12.3	-206	-7.6
CBM-004 data for this var.	Total SCH	3,027	100.0	3,414	100.0	2988	100.0	2,965	100.0	-62	-2.0	-449	-13.2
Not Funded	SCH Not Funded	0		0		0		0		0	n/a	0	n/a

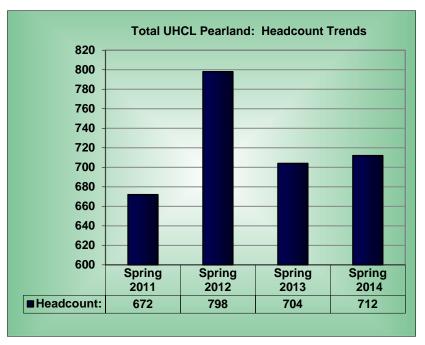
<sup>1</sup> Beginnng Summmer 2010 Ethnic groups were changed by THECB to: White, Black, Hispanic, Asian, American Indian, International, Native Hawaiian/Pacific Islander and Multi-racial

<sup>2</sup> First Time or Transfer students are recorded on the certified CBM-001 report and represent students entering the reporting institution for the first time but who have previously attended another postsecondary institution at the same level (e.g., undergraduate to undergraduate or graduate to graduate). This does not include an institution's own graduates who re-enter for further education. This variable does include graduate students who are accepted into a master's or doctoral program for the first time.

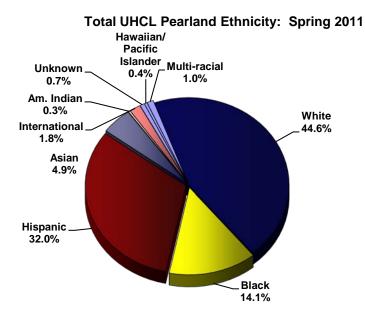
A "No" for this variable would indicate a continuing or returning student.

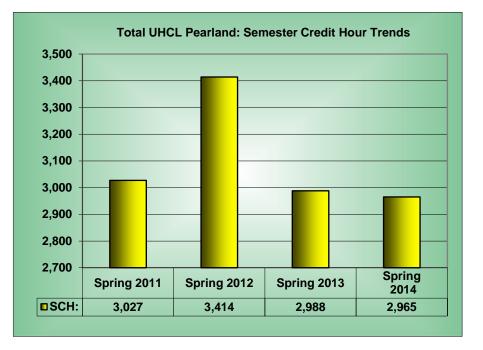
<sup>3</sup> Residency represents the county, state, or foreign country of which the student is a resident as identified by the student as his/her permanent address at the time of application to the institution. This variable should not be used to identify how students are actually charged tuition as other factors are involved in that determination.

<sup>4</sup> Tuition status indicates the status of the student for tuition purposes. For Spring 2006 new measures were implemented to provide a greater level of accuracy for this variable. However, this variable is not a reliable indicator for how tuition may have actually been charged to students.

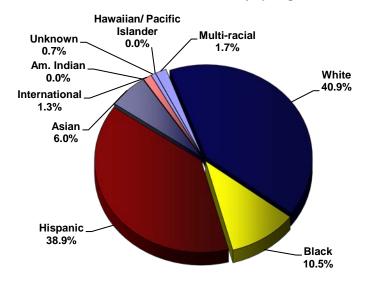


Note: Graph scales are automatically calculated by MS Excel





#### Total UHCL Pearland EthnicitySpring 2014



All Pearland Student Declared Majors sorted from Largest to Smallest Count by Spring 2014	Spring 2011	Spring 2012	Spring 2013	Spring 2014
	Count	Count	Count	Count
30999901 Interdisciplinary Studies	193	244	264	251
42010100 Psychology	55	119	63	86
13110100 Counseling	68	21	56	70
45040100 Criminology	73	91	42	43
520301002 BS in Accounting - includes AcctBSPB	62	40	34	41
52020100 Business Administration and Management	13	32	25	25
510701002 BS in Healthcare Administration - includes HIthAdmPB	14	18	15	22
520301006 BS in Accounting - ACCTGBSPL - Pearland	0	8	14	17
13010100 Education Foundations Certifications no degree	10	3	12	14
9010000 Communication - f10 new cip	4	7	5	11
52010100 General Business	15	18	12	11
30170100 Behavioral Science	26	26	17	11
13040100 Educational Management	29	13	13	11
42280400.00 Industrial Organizational Psychology (MA) - f11 new program	0	3	11	10
52140100 Marketing	7	13	6	10
52080100 Finance	8	13	8	10
52120100 Management Information Systems - BS only as of spg11	0	8	7	7
45110100 Sociology	2	5	3	7
50070200 BFA in Art and Design	4	5	3	6
23010100 Literature	7	9	3	6
54010100 History	8	15	17	6
13121000 Early Childhood Education	2	1	1	5
310505001 Fitness and Human Performance BS -f10 new cip	7	10	7	5
24010300 Humanities	5	5	5	4
13030100 Curriculum and Instruction	0	1	0	3
309999402 Interdisciplinary Studies-Early Childhood Prg Leadership BAS	0	0	1	2
309999401 Interdisciplinary Studies-Healthcare Services BAS	1	4	2	2
24010100 Non-Declared HSH major	3	3	1	2
42280100 Clinical Psychology - f10 new cip	6	6	4	2
99999999 Non-declared major	11	7	6	2
130401002 Educational Management - Doctoral Only	0	0	0	1
302301001 Cross-Cultural Studies	0	0	0	1
520301004 MS in Accounting	0	0	0	1
42280500 School Psychology SSP - formerly MA f10 new cip	0	0	1	1
52029921 Environmental Management	0	0	2	1
22030200 Legal Studies	1	0	2	1
302301002 Multicultural Studies in Education	1	1	4	1
13050100 Instructional Technology	2	0	0	1
45020100 Anthropology	3	4	4	1

### Note: Declared Student Majors (CIP codes) with no UHCL Student enrollment for Spring terms were not listed below.

All Pearland Student Declared Majors sorted from Largest to Smallest Count by Spring 2014 (contiuned)		Spring 2012	Spring 2013	Spring 2014
		Count	Count	Count
520301003 BS in Professional Accounting - includes ProActBSPB	7	10	2	1
140901003 Computer Systems Engineering	0	0	1	0
5020700 Womens Studies	0	0	1	0
309999405 Interdisciplinary Studies-Information Technology BAS	0	0	12	0
13131500 Reading	0	1	0	0
3010400 Environmental Science	0	1	0	0
310505002 Fitness and Human Performance MS - f10 new cip	0	1	0	0
309999404 Interdisciplinary Studies-Young Children w Disabilities BAS	0	1	1	0
30999940 Interdisciplinary Studies BAS	0	2	0	0
51150500 Family Therapy	0	2	4	0
44070100 Social Work	0	4	0	0
11010300 Information Technology BAS - f10 new program	1	0	0	0
40080100 Physics	1	0	0	0
309999403 Interdisciplinary Studies-Educator of Young Children BAS	1	0	3	0
26010100 Biology	1	1	1	0
44040100 Public Service Leadership	1	4	3	0
422801001 Behavior Analysis - f10 new cip	2	1	0	0
45070100 Geography	2	1	2	0
45100100 Political Science	2	2	0	0
11010100 Computer Information Systems	3	7	1	0
27010100 Mathematics	3	7	3	0
11040100 Mgmt Information Systems MS - spg 11 new cip	4	0	0	0
52030100 Accounting NONDEGRGR	4	0	0	0
Total	672	798	704	712

Undergraduate Pearland Student Declared Majors sorted Largest to	Spring 2011	Spring 2012	Spring 2013	Spring 2014
Smallest Count by Spring 2014		Count	Count	Count
30999901 Interdisciplinary Studies	193	244	264	251
42010100 Psychology	34	80	47	56
520301002 BS in Accounting - includes AcctBSPB	62	40	34	41
45040100 Criminology	14	42	20	28
52020100 Business Administration and Management	13	32	25	25
510701002 BS in Healthcare Administration - includes HIthAdmPB	14	18	15	22
520301006 BS in Accounting - Pearland includes AcctGBSPL & AcctBSPBPL	0	8	14	17
13010100 Education Foundations Certifications no degree	10	3	12	14
9010000 Communication - f10 new cip	4	7	5	11
52010100 General Business	15	18	12	11
52140100 Marketing	7	13	6	10
52080100 Finance	8	13	8	10
30170100 Behavioral Science	22	19	15	10
52120100 Mgmt Information Systems BS - spg 11 new cip	0	8	7	7
50070200 BFA in Art and Design	4	5	3	6
23010100 Literature	7	9	3	6
54010100 History	8	15	17	6
310505001 Fitness and Human Performance BS -f10 new cip	7	10	7	5
45110100 Sociology	2	5	3	4
24010300 Humanities	5	5	5	3
309999402 Interdisciplinary Studies-Early Childhood Prg Leadership BAS	0	0	1	2
309999401 Interdisciplinary Studies-Healthcare Services BAS	1	4	2	2
24010100 Non-Declared HSH major	3	3	1	2
99999999 Non-declared major	11	7	6	2

Undergraduate Pearland Student Declared Majors sorted Largest to	Spring 2011	Spring 2012	Spring 2013	Spring 2014
Smallest Count by Spring 2013 (continued)	Count	Count	Count	Count
52029921 Environmental Management	0	0	2	1
22030200 Legal Studies	1	0	2	1
45020100 Anthropology	3	4	4	1
520301003 BS in Professional Accounting - includes ProActBSPB	7	10	2	1
140901003 Computer Systems Engineering	0	0	1	0
5020700 Womens Studies	0	0	1	0
309999405 Interdisciplinary Studies-Information Technology BAS	0	0	12	0
3010400 Environmental Science	0	1	0	0
309999404 Interdisciplinary Studies-Young Children w Disabilities BAS	0	1	1	0
30999940 Interdisciplinary Studies BAS	0	2	0	0
44070100 Social Work	0	4	0	0
11010300 Information Technology BAS - f10 new program	1	0	0	0
40080100 Physics	1	0	0	0
309999403 Interdisciplinary Studies-Educator of Young Children BAS	1	0	3	0
26010100 Biology	1	1	1	0
44040100 Public Service Leadership	1	4	3	0
45070100 Geography	2	1	2	0
45100100 Political Science	2	2	0	0
11010100 Computer Information Systems	3	7	1	0
27010100 Mathematical Sciences	3	7	3	0
11040100 Mgmt Information Systems MS - spg 11 new cip	4	0	0	0
52030100 Accounting NONDEGRGR	4	0	0	0
Total	478	652	570	555

Graduate Pearland Student Declared Majors sorted Largest to Smallest Count by Spring 2014		Spring 2012	Spring 2013	Spring 2014
••••••••••••••••••••••••••••••••••••••	Count	Count	Count	Count
13110100 Counseling	68	21	56	70
42020100 Clinical Psychology	0	0	0	30
45070100 Geography	0	0	0	15
13040100 Educational Management	29	13	13	11
42280500 School Psychology SSP - formerly MA - f10 new cip	0	0	1	10
13121000 Early Childhood Education	2	1	1	5
50070100 Applied Design and Visual Arts	0	0	0	3
13030100 Curriculum and Instruction	0	1	0	3
422801001 Behavior Analysis - f10 new cip	2	1	0	2
130401002 Educational Management - Doctoral Only	0	0	0	1
24010300 Humanities	0	0	0	1
302301001 Cross-Cultural Studies	0	0	0	1
42281400 Applied Behavior Analysis - f14 new program name	0	0	0	1
520301005 MS in Professional Accounting	0	0	0	1
302301002 Multicultural Studies in Education	1	1	4	1
13050100 Instructional Design and Technology	2	0	0	1
30170100 Behavioral Science	4	7	2	1
13131500 Reading	0	1	0	0
310505002 Fitness and Human Performance MS - f10 new cip	0	1	0	0
51150500 Family Therapy	0	2	4	0
42280400 Industrial Organizational Psychology (MA) - f11 new program	0	3	11	0
42280100 Clinical Psychology - f10 new cip	6	6	4	0
42010100 Psychology	21	39	16	0
45040100 Criminology	59	49	22	0
Total	194	146	134	157