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## YOUR UHCI

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## August 2013: Alumni

"We need incoming students to meet alumni." "We need to be available to talk to parents of potential UHCL students." "Let's use the new alumni directory to reach out to former classmates to get them involved." "How can we get companies involved to allow our alumni who are employees to work with the university on these initiatives?" "What can we do to help?"



Such were the questions and comments raised at the recent strategic planning meeting of the Alumni Association

Executive Council, clear indications of their willingness to roll up their sleeves and be a vital part of the university's many changes. Involvement and energy are two of the great signs of commitment, and commitment is a sign of "ownership," as in "This is MY UHCL." The timing is perfect, and the message pertains to all alumni and friends of the university.

Many things need to be done, and many you can do. Each action leads to the university's growth, development, interactions with alumni, changes related to the four-year initiative and much more.

1. Interact with the university's and alumni association's social media pages: like, share or comment. It all helps.

UHCL Facebook - www.facebook.com/UHClearLake

UHCL Twitter - twitter.com/UHClearLake

UHCL YouTube - www.youtube.com/uhclearlake

UHCL Alumni Association Facebook -

www.facebook.com/UHCLAlumniAssociation

UHCL Alumni Association YouTube - www.youtube.com/uhclalumni

- 2. Utilize the new alumni directory (to be published December 2013) to reconnect to former classmates and friends. Now is the time to work at bringing together the alumni family for fun and mutual benefit. Also, don't forget to update your own information in the directory so your former classmates can re-connect with you.
- 3. Remind friends, family and colleagues that UHCL is a great place to get an education with classrooms filled with serious students who have come to the university to grow — either personally or professionally. Put in a good word for us at your human resources office, too!
- 4. Enjoy the cultural programming at the university. www.uhcl.edu/events
- 5. Participate in alumni events, programs, AlumNights and socials. You'll always be among family. www.uhcl.edu/alumnirelations/Alumni\_Events

Remember, our alumni association is not dues based; you earn membership by graduating or receiving a teacher's certification from UHCL. Our mission and purpose is to contact, engage, serve, empower and acknowledge the alumni. Help us help you.



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Connect with UHCL:









We love stories. Human stories. Funny stories and dramatic ones. Would you like to share *your* UHCL story? We would love to listen.