

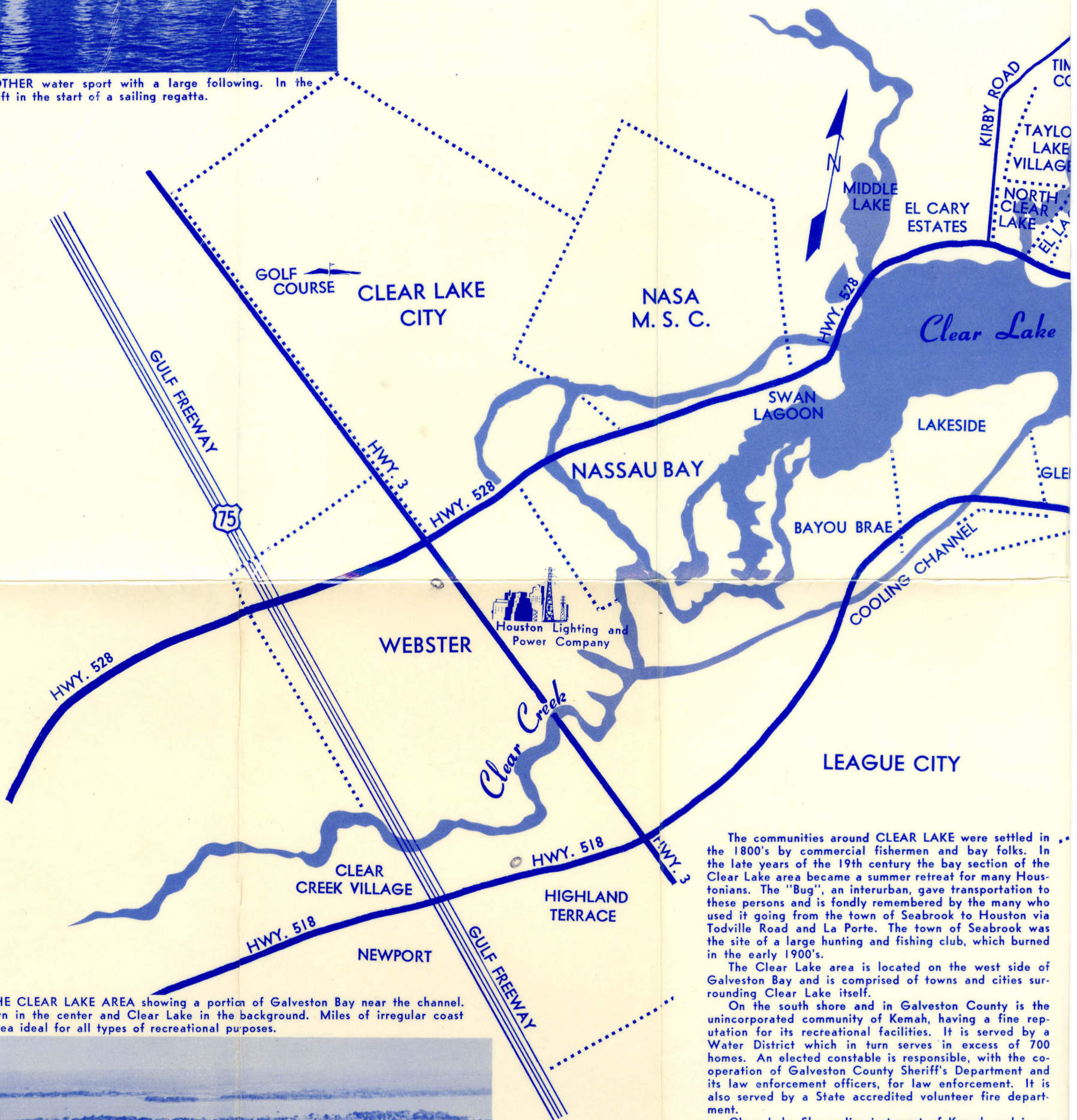
CLEAR LAKE COMMUNITY



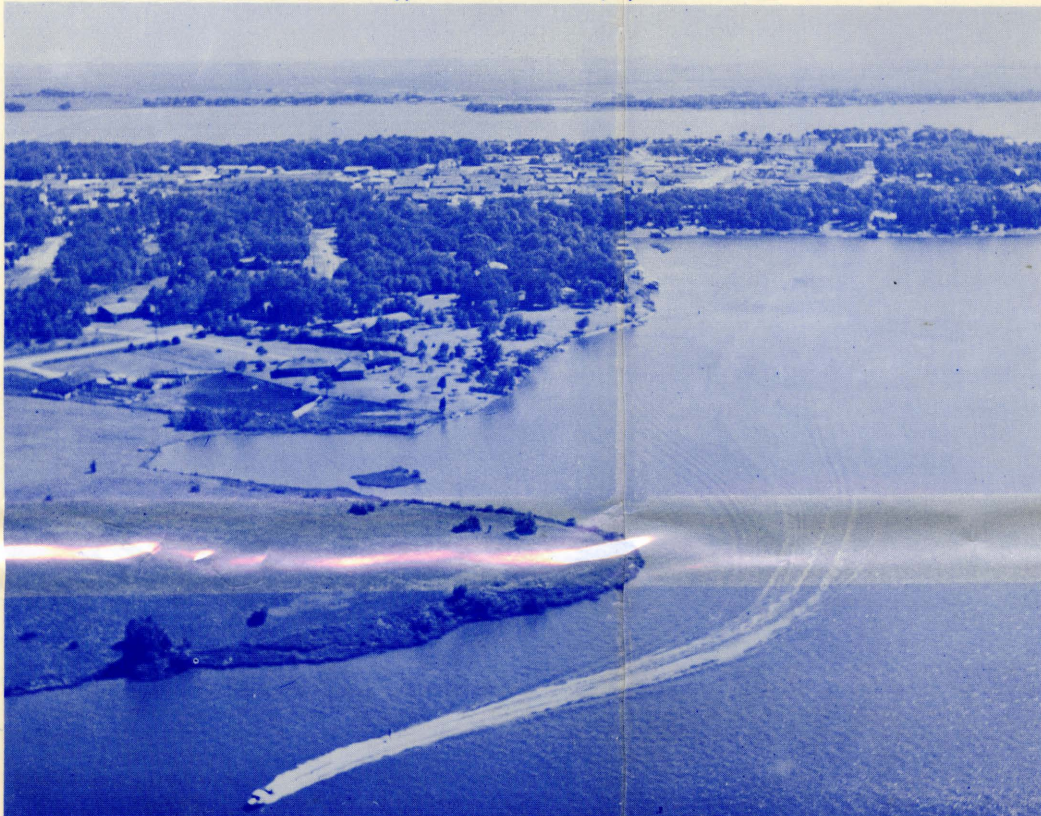
SAILBOATING IS ANOTHER water sport with a large following. In the photo above all sail craft in the start of a sailing regatta.

CLEAR LAKE CHAMBER OF COMMERCE

P. O. BOX 476 - SEABROOK, TEXAS



AIR VIEW OF THE CLEAR LAKE AREA showing a portion of Galveston Bay near the channel. Seabrook is shown in the center and Clear Lake in the background. Miles of irregular coast line makes the area ideal for all types of recreational purposes.



The communities around CLEAR LAKE were settled in the 1800's by commercial fishermen and bay folks. In the late years of the 19th century the bay section of the Clear Lake area became a summer retreat for many Houstonians. The "Bug", an interurban, gave transportation to these persons and is fondly remembered by the many who used it going from the town of Seabrook to Houston via Todville Road and La Porte. The town of Seabrook was the site of a large hunting and fishing club, which burned in the early 1900's.

The Clear Lake area is located on the west side of Galveston Bay and is comprised of towns and cities surrounding Clear Lake itself.

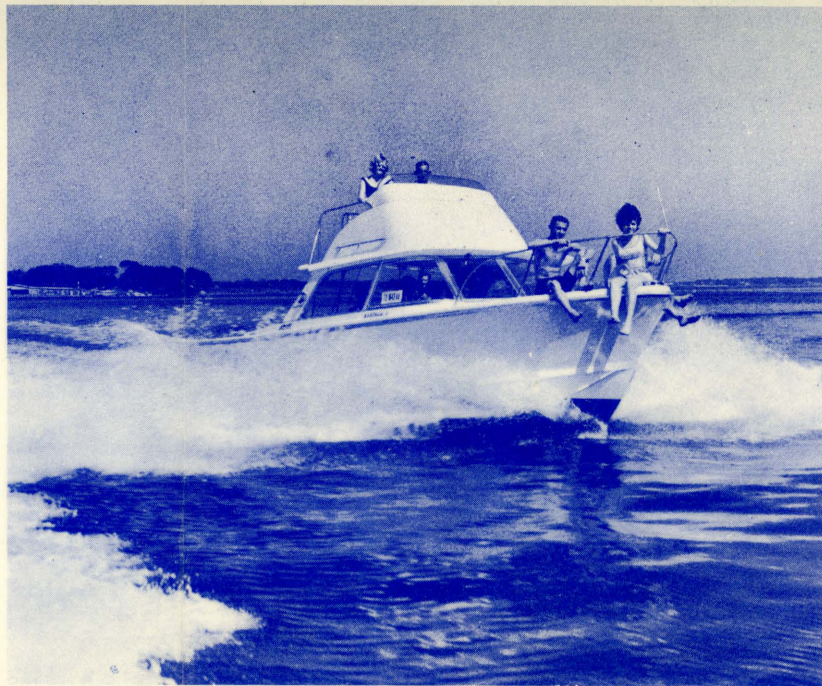
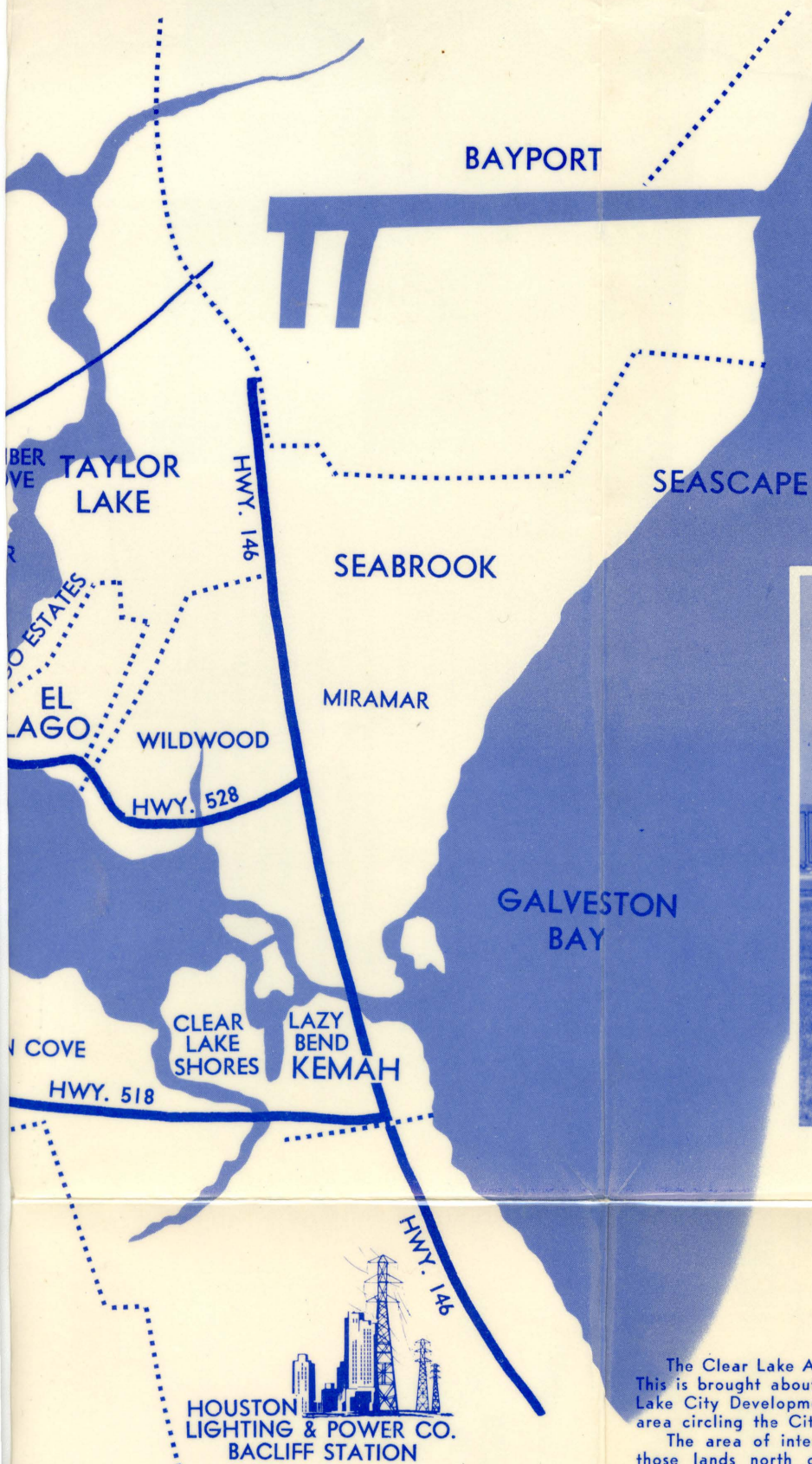
On the south shore and in Galveston County is the unincorporated community of Kemah, having a fine reputation for its recreational facilities. It is served by a Water District which in turn serves in excess of 700 homes. An elected constable is responsible, with the co-operation of Galveston County Sheriff's Department and its law enforcement officers, for law enforcement. It is also served by a State accredited volunteer fire department.

Clear Lake Shores lies just west of Kemah and is an incorporated village as of June, 1962, later being made a general law city in October. The city is unique in that its boundaries are all water as it is an island. A lake-front park for use by the residents gives them access to the lakefront where they can enjoy every type of water sport.

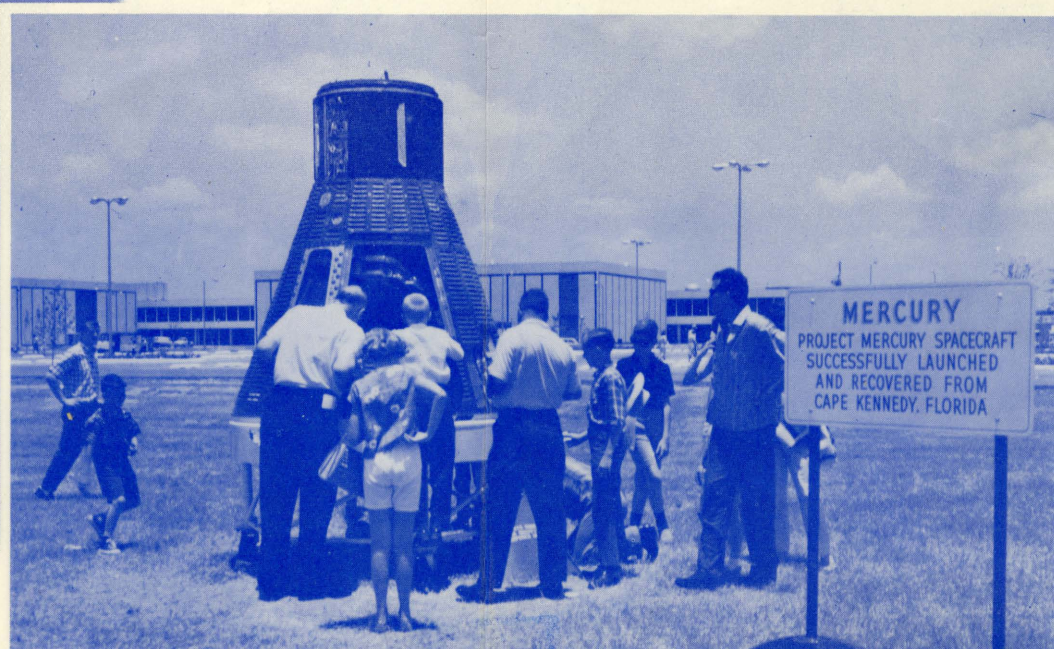
On the south shore of Clear Lake and on the banks of Clear Creek lies League City, a comfortable town with many interesting traditions. Incorporated in December, 1961. A home rule charter was approved in March, 1962. It has modern sewer and water systems and low key insurance rate because of outstanding volunteer fire department. The administrative offices of the school district are located in League City. It is the home of the Coastal Concert Series and artist and drama groups are quite active. It is an equestrian minded community. Strategically located on three important highways, it offers many attractive residential subdivisions.

At the upper headwaters of Clear Lake, and being north of Clear Creek in Harris County, is the City of Webster, incorporated in 1958. Webster is the first city on the west as you enter the Clear Lake area. They recently voted a \$625,000 bond issue for the building of a community center consisting of city offices, library, police and fire department, and also a recreation center with a swimming pool. The city employs a police chief, has an accredited volunteer fire department, and the city operates its own water and sewage system. The Webster Civic Club has worked very closely with the city's council in planning community projects and to promote social activities.

UNITY WELCOMES YOU!



BOATING IS AN ALL SEASON SPORT in the Clear Lake area, with everything from yachts to outboards seen on the lake, its tributaries, and the adjacent Galveston Bay waters.



MANNED SPACECRAFT CENTER has been a point of much interest to residents and visitors alike. Shown above is a Mercury Spacecraft on display on the Manned Spacecraft Center at Clear Lake.

STATISTICS

The Clear Lake Area is the fastest growing area in the U. S. This is brought about by NASA, Humble and Del Webb's Clear Lake City Development, and the ever-increasing growth of the area circling the City of Houston, Texas.

The area of interest is Clear Lake, or better described as those lands north of Dickinson Bayou, east of Highway 75 (Gulf Freeway), south of La Porte, Pasadena and Ellington AFB, and west of Galveston Bay.

CLIMATE: The average annual temperature is 69.2 degrees. Seasonal averages are spring 69 degrees, summer 82.6 degrees, fall 70.5 degrees, and winter 54.8 degrees. In the summer it seldom exceeds 100 degrees and in the winter snow is rare. Clear, partly cloudy, and cloudy days, are about evenly divided during the year and the sunshine average is 60%. Destructive windstorms such as tornados are infrequent; squalls and tropical storms occasional, heavy fog occurs on the average of 16 days annually and light fog on the average of 62 days. The annual average rainfall is 45.12". Seasonal averages are spring 11.07", summer 12.04", fall 11.02", and winter 10.99". The wettest measured year was 72.38" and the driest 17.66". The first killing frost usually occurs in early December and the last in early February. The average growing season is 309 days. The average relative humidity is 86% at 6:30 A. M. and 59% at 12:30 P. M.

This climate is compatible with all industries. **NATURAL RESOURCES:** The oil and gas figures for neighboring Harris County include 2,006 oil and gas wells and 6 refineries. In Galveston County there are 861 oil and gas wells, 2 refineries and 8 petro-chemical plants. These plants were established because of the adequate petroleum reservoirs and the abundance of fresh water.

Production of farm and ranch products is high. Irrigation canals help to produce such farm products as cotton, rice, onions, cabbage, broccoli, greens, strawberries, melons, okra, tomatoes, squash, peppers and peas. Ranching is a big business. Feed potential exists.

Seafood is abundant in fish and shellfish from local lakes, Galveston and Trinity Bays, and the Gulf of Mexico. Oyster shell in good supply is available.

The general area is fortunate in having a shallow water table of 180' - 260' deep. Water from these wells will satisfy the requirements of the Texas Department of Public Health. There is a large surplus of surface water available from Clear Creek, Dickinson Bayou, Brazos River, Trinity River and their tributaries. The availability of fresh water has been a prime factor in the industrial development of the upper Texas Gulf Coast.

Houston Lighting and Power Company has spent millions expanding its Webster installation and a total generating capacity of 3,120,250 kilowatts is available in the 5600-mile Houston-Gulf Coast area served by the Company. In 1966 an additional 900,000 kilowatts will be available as the result of the completion of the Bacliff plant which is now under construction.

POPULATION AND GROWTH FACTOR: The current population figure for the Clear Lake area is about 19,800. The Clear Lake City alone will be 150,000 in the next decade. Approximately 1,000 families will be moved into the area by industries by the end of 1964.

TRANSPORTATION: Transportation facilities include main line of Southern Pacific Railroad, major ports at Houston, Texas City and Galveston; air service at Houston's International Airport, Galveston Municipal, plus local air strips at Texas City, La Porte and Friendswood. Highways include State Highways 146, 528, 518, 1266 and Gulf Freeway U. S. 75, along with the six lane controlled access NASA-Texas City-Dickinson super highway (to be constructed).

COMMUNICATIONS: Southwestern Bell Telephone Company, General Telephone Company of the Southwest, and Nassau Bay Telephone Company.

LOCAL INDUSTRIES AND MANUFACTURERS: Local industrial sites are already established at Texas City, Galveston, Alvin, La Porte and Clear Lake. Their products include chemicals, plastics, oil, aggregates, ship building, shell and space technology. Among them are NASA, Monsanto Chemical, Union Carbide, American Oil, Todd Shipyard, Lockheed, General Electric, IBM and Philco.

LOCAL BANKS: There are ample banking and financial institutions in the area. League City State Bank of League City, Clear Creek National Bank of Seabrook, Nassau Bay National Bank and Webster State Bank in Webster. As an example of their growth, the Clear Creek National Bank, six months after its opening, had deposits in excess of \$2,000,000.

CIVIC ORGANIZATIONS: Local areas are serviced by a variety of civic and service organizations. Among these are the Clear Lake Chamber of Commerce, Clear Lake Junior Chamber of Commerce, the Lion's Clubs, Rotary Clubs, Kiwanis and many business associations.

MEDICAL FACILITIES: One of the finest medical centers in the South is available at Galveston. This includes the University of Texas Medical Center, St. Mary's Infirmary and The Titus Harris Clinic. The local area is also served by Galveston County Memorial Hospital and local clinics at Texas City, La Marque, Dickinson, League City, Kemah, Seabrook and La Porte. A number of doctors and dentists are officed in the area, eliminating the necessity to commute any great distance.

SCHOOLS: The Clear Creek Independent School District operates one of the State's highest accredited school systems. As of September 1, 1963 there were 3,040 pupils in six schools. As of September 25, 1964 there were 4,006 pupils in seven schools. Several sites are under option for new schools and a bond issue is contemplated. The tax rate is 45% of the market value of property and a figure of \$1.25 per \$100 evaluation is set. This is compared to the State maximum of \$1.50 per \$100.

CHURCHES: There are Catholic Churches and parochial schools, and the Protestant Churches include Presbyterian, Episcopal, Baptist, Methodist, Assembly of God, Society of Friends, Lutheran, and Church of Christ.

CULTURAL ACTIVITIES: Locally, there is a Coastal Concert Society and Great Books discussion groups. Available in neighboring Houston are professional theatres, the Houston Symphony, the Houston Art Museum, Museum of Natural History, Houston Zoo, and a new performing arts' center.

RECREATION AND SPORTS: The general area has for years been a recreational playground for much of the Gulf Coast. There is the Gulf of Mexico with its miles of beaches, fishing in the bays and offshore, boating, swimming and skiing in the lakes, bayous and bays. There are numerous County Parks, fishing piers and boat launching ramps. There are several yacht and sailing clubs to be enjoyed.

Ducks, geese, quail, turkey, dove and deer are in abundance for the hunter.

HOUSING: The general area has a dozen or more growing subdivisions and villages with homes in all price ranges from \$9,500 to \$60,000.

HOTELS, MOTELS AND RESTAURANTS: Del Webb's Kings Inn, The Congress Inn, Crest Hotel, all adjacent to NASA. Many fine apartments throughout the area. Lots of exceptional restaurants.

RADIO, T.V. AND NEWSPAPERS: The area is served by three local weekly newspapers and Houston and Galveston daily papers; one local radio station, and over a dozen radio and four television stations in Houston.

Proceeding east, we next enter Clear Lake City, which is a planned community developed by Humble and Del E. Webb Corporation for the Friendswood Development Company. This city will cover approximately 15,000 acres and has many recreational and civic facilities available to its residents. At this time there is planned a large industrial complex and development to complement this city. Clear Lake City is unincorporated and has been mentioned as fair game for the City of Houston to annex.

Nassau Bay is surrounded by navigable waterways. A \$100 million residential commercial development providing finest features of city and resort living. Careful planning takes full advantage of its natural beauty and combines both a modern and a gracious way of life. It is the most immediate development to NASA and only 30 miles from Houston.

The next community is Taylor Lake Village with two subdivisions, Timber Cove and El Lago Estates. The village is on both sides of Taylor Lake and is incorporated. It has its own Water Control and Improvement District for the Timber Cove Subdivision only. The El Lago Estate Subdivision is served by El Lago Water Control and Improvement District.

El Lago Village is incorporated and in the very near future will be completely built with the boundaries of the village already set. It has its own Water Control and Improvement District and as previously mentioned it serves part of Taylor Lake Village.

Seabrook is incorporated and lies on the north shores of Clear Lake. Seabrook's boundaries will permit it to grow considerably over and above the present.

The Clear Lake area is the center of the space industry in the United States. Many supporting contractors and manufacturing companies are moving to the Clear Lake area in order to be near the consolidated space program's center. The entire area is served by an excellent highway system which is already being improved, to the extent of \$99,000,000, to meet the future needs.

The Clear Lake area has the largest concentration of pleasure cruisers and yachts on the entire Gulf Coast. The fishing industry contributes heavily to the economy. There are many new businesses being started which shall continue to grow with the Clear Lake area.

Nowhere except at Clear Lake can you find the opportunities to be allied to the space program or to support any of these industries and yet live in the center of a fabulous recreational area. Why not be one of these fortunate persons yourself?

We, the Chamber of Commerce, most kindly solicit your inquiries and we know that all of our citizens will do everything possible to accommodate you and your families.