

**FINDING AID FOR THE
ROBERT B. "JIB" FOWLES PAPERS, 1968-2006 (#2015-0011)**

Contact Information:

University of Houston-Clear Lake Archives
Neumann Library
2700 Bay Area Blvd.
Houston TX 77058
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Descriptive Summary

Repository (049): University Archives

Collection # (099): 2015-0011

Title (245): Robert B. "Jib" Fowles Papers

Creator (100/110): Robert B. "Jib" Fowles

Co-Creator (700/710): *World Futures Magazine*

Inclusive Dates: 1968-2006

Extent (300): 1 linear foot (2 boxes)

Language (546): English

Administrative Information

Restrictions on Access (506): None

Restrictions on Use (540): None

Acquisition Information (541): Jib Fowles donated these papers to the Archives on March 20, 2012.

Processed by (583): Jean Grant, December 2015

Preferred Citation (524): Robert B. "Jib" Fowles Papers, #2015-0011, University of Houston-Clear Lake Archives

Biographical/Historical Note (545)

Robert B. "Jib" Fowles was born in Hartford, Connecticut in 1940. His education included a B.A. in Literature/History from Wesleyan University in 1963, an M.A. in Linguistics (TESL) from Columbia University in 1967, and a Ph.D. in Communications from New York University in 1974.

Fowles began at the University of Houston at Clear Lake City in 1974 as a charter faculty member in the School of Human Sciences and Humanities. During his tenure here he taught Communication courses and served as the first Chairman of the Studies of the Future Program.

In addition to his many published articles, he has authored several books, among them his autobiography.

He retired from UHCL in 2002 after 28 years as a professor.

Scope and Contents (520)

This is a collection of Jib Fowles' scholarly articles published mostly during his tenure as a faculty member at UHCL. Also included are five issues of *World Futures* magazine when Fowles was its associate editor.

Index Terms (6xx)

Fowles, Robert B. (Jib)
University of Houston-Clear Lake
UHCL School of Human Sciences and Humanities
World Futures Magazine

Arrangement (351)

Arranged chronologically into two series: Published Articles and Periodicals Edited by Fowles. The number on each article folder corresponds to the article list provided by Dr. Fowles.

Related Material (544)

My Life as I Lived it, by Jib Fowles

UHCL Communications Office Records, #2014-0004

UHCL Communications Office Records, #1998-0001

UHCL Communications Office Records, #2015-0006

UHCL President Stauffer Records, 1971, #2013-0008

UHCL School of Human Sciences and Humanities – Dean Cannon Records, #2010- 0013

UHCL Studies of the Future Records, #2003-0001

UHCL Vertical File Index

Inventory

<u>Box</u>	<u>FF</u>	<u>Title</u>	<u>Dates</u>
		Published Articles	
1	1	Curriculum Vitae and List of Published Articles and Books	1967-2006
	2	Some Mentions in Media	1975-93
	3	"A Tale Well Told"	1968
	4	"Depthless Scene"	1969
	5	"Ho Ho Ho: Cartoons in the Language Class"	1970
	6	"The Kashmir War"	1972
	7	"On Chronocentrism"	1974
	8	"Why We Wear Clothes"	1974
	9	"Humanity Has Its Gloom-Doom Prophets"	1974
	10	"Mass Advertising as Social Forecast"	1975
	11	"The Methodical Worth of the Delphi Forecasting Technique"	1975
	12	"No Future for Futuristic Communications?"	1975
	13	"No to No-Growth"	1975
	14	"An Overview of Social Forecasting Procedures"	1976
	15	"Hands Off the Future: The Case Against No-Growth Planning"	1976
	16	"Will Flirting With No-Growth Lead to Breach of	1976

	Promises?"	
17	"The Problem of Values in Futures Research"	1977
18	Review of "The High Frontier: Human Colonies in Space"	1977
19	"The Nature of News"	1977
20	"An Atomized Society in the 1980s?"	1977
21	"The Improbability of Space Colonies"	1978
22	"The Impending Society of Immortals"	1978
23	Review of "The Study of the Future: An Introduction to the Art and Science of Understanding and Shaping Tomorrow's World"	1978
24	"Television and Aggression Revisited: an Interview With Seymour Feshbach Ten Years Later"	1979
25	Review of "Space Colonies"	1979
26	Review of "Television and Human Behavior"	1980
27	"Television and Americans: Electrons and Atoms"	1980
28	Review of "The Crisis in Forecasting and the Emergence of the 'Perspectives Approach'"	1980
29	"McLuhan: The Medium Was His Message"	1981
30	"Advertising's Fifteen Basic Appeals"	1981
31	On Taking an Economics Course, Belatedly"	1982
32	Review of "ABC of Prophecy: Understanding the Environment"	1982
33	"Could 'Dallas' and 'The Love Boat' Actually Be Good For You?"	1982
34	"Video Violence"	1982
35	"What I Learned at the Agency"	1983
36	"Television Viewers Vs. Media Snobs"	1983
37	"The 'Craniology' of the 20 th Century: Research on Television's Effects"	1984
2	Periodicals Edited by Fowles	
	<i>World Futures Magazine</i> , Volume 17, Nos. 1-4	1981
	<i>World Futures Magazine</i> , Volume 18, Nos. 1-4	1982
	<i>World Futures Magazine</i> , Volume 19, Nos. 1-2	1983